

Speaking Fee for 2021

\$500... for any length of time, per day

**plus air travel & lodging (unless we are able to drive there in our motorhome)
(No charge for Print Judging if it's the day before or after we speak.)*

- *For lodging, please reserve a non-smoking room.*
- *If we will need to fly, we must arrange the flight because we have specific requirements.*

*Miller Professional Imaging sponsors us.
Contact Deb Radel at 1-800-835-0603 for sponsorship information*

EQUIPMENT REQUIRED

- 1) Wireless lapel microphone and PA sound system
- 2) HD or +SXGA Projector (1050x1400 or greater); HDMI input;
- 3) Projector screen (*do NOT use a rear projection screen with front projection*)
- 4) AV cart or a table;
- 5) AC power cord (*for our laptop computer*).
- 6) DARK room All windows must be blocked out.

If I'll be doing a live demo, follow these requirements :

- 1) The group should not exceed 12 attendees to properly show the subtleties of my lighting. Lectures have NO attendance limit.
- 2) We must be able to photograph at the subject's home. Make sure the model and parents understand this!
- 3) My lighting only works with evening light, so schedule my live shoots to start no more than two hours before sunset. No live shoots mid day.

Note: YOU choose the program. You will need to determine which one your audience would benefit most from.

All Programs can be shortened to the length of time you provide us. However, the more time the better because shortening programs means deleting details.

PROGRAMS TO CHOOSE FROM

GO HOME... Up to 4 Days

Day 1) Equipment Your tools can either contribute to or detract from the creative process. Each item must be portable, quick, and effective. Fuzzy will show how his choices facilitate speed and creativity.

Day 2) Light Control Fuzzy will extensively cover lighting theory and various light modifiers since total light control is essential for quality images. Lighting principles are constant. But the tools needed will vary based on whether working indoors or outdoors. Indoors, lighting consists mostly of added lighting. but outdoors, light control involves subtracting bad light and adding good light. If you're not doing this... your images aren't as strong as they can be.

Day 3) Selecting Photo Sites On-location (and optional Photo shoot) Site selection is particularly crucial for image design, posing inspiration and theme. Fuzzy goes to every client's home to create truly unique images. He'll show how he uses *ordinary* locations (and "ordinary" people) to produce *extraordinary* results! The beauty of this is that you no longer have to drive around looking for great locations. It's already there... for free!

Day 4) Digital Doodles Fuzzy will share the tools and techniques of digital manipulations to transform images from "OK" to "WOW!"

These are the topics covered in the four day class, and some are covered to a lesser extent in shorter programs:

- Equipment Choices
- Software Choices
- Make-up Suggestions
- Composition for Stronger Images
- Ambient Lighting on Sunny and Cloudy Days

- How To Find Locations with Portrait Light Quality
- Using Reflectors to Add Dimension
- Ways to help Your Subject Stand Out From the Background
- Subtractive Lighting to Avoid "raccoon eyes"
- Translucent Scrims
- Continuous Lighting (LED)
- Speedlight Flash, TTL (Through The Lens) Exposure
- Strobe Flash
- Indoor Lighting Techniques and Diagrams
- Gelled lighting
Working In and Around Clients' Homes for Completely Unique Images.
- Color Management and Consistency Control
- Photoshop Stacking for Lighting Correction
- Various Filters for Emotional Appeal
- Retouching and Enhancement

MEDIOCRE TO MARVELOUS Up to 4 hours

In this fun, highly helpful, and inspiring program, Fuzzy shares insights and examples of how he arrives at homes he's never been to before, then finds unexpected and unusual locations to make magic happen. He'll help you see with new eyes and gain confidence to trust yourself that you too can perform this photographic alchemy. Subject preparation, site evaluation, equipment choices, and lighting techniques are covered in as much depth as you have time for.

POSING PEOPLE for PURFEKT PITCHERS Up to 4 hours

If you have trouble posing people, this will help you with poses that sell. The program shows mostly high school seniors but is applicable to any human. With over 600 images, many of them before and after examples, Fuzzy will show what works and what doesn't. He shows where he started and where he finished so you can learn the tips and techniques of filtering out all the noise... to make photographic music!

BOUDOIR & BEYOND Up to 4 hours

Today's boudoir photography is as much about empowering the subject as it is about capturing their natural beauty. That said, much of today's boudoir imagery lacks the attention to detail that marked the old fashioned glamour photography. Fuzzy's intimate imagery seeks to blend those two disciplines. He will show the tools, the skills, and the vision he uses to flatter the subject and the female form on location, whether that be outside or in the client's home. (Note... adult-only program)

COMPOSING (is Better than Decomposing) Up to 2 hours

Composition can make or break an image. It can bore the viewer, or it can stir an emotional reaction that makes them want to keep seeing it again and again.

This somewhat cerebral program uses easy-to-understand tutorial uses over 300 before and after examples to teach all aspects of powerful composition from simple fundamentals to the subtle subliminals.

KUSTOM KIDS Up to 2 hours

Fuzzy has always loved photographing kids in a casual style that fits with his on-location philosophies. In this light program, Fuzzy will take you from start to end with the processes he has used for decades.

GARAGES are GRRRREAT!!! Up to 1 hour

In this eye-opening entertaining short program, Fuzzy covers his signature style of lighting and vision of discovery in the most mundane of locations... the common garage that most people have. You'll see and learn how to find treasure in trash... literally.

CLOTHING CONCEPTS Up to 1 hour

Portrait photography requires clothing that tells the story the artists wants to convey about the subject. It must blend with the scene so as not to attract attention. Fuzzy has some strong and sometimes different views than the mainstream portrait photographer conventional "wisdom". This is a light and fun program features about 200 teaching examples.

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HISTORY / PHILOSOPHY

In 1975, Fuzzy and Shirley Duenkel of West Bend, Wisconsin started their “mom and pop” business, as many photographers do, when a friend asked Fuzzy to photograph her wedding. In 1996, the Duenkels dropped weddings to concentrate solely on portraits.

Fuzzy’s business evolved into mostly a specialty studio with under 100 total sessions per year. While he photographs babies, children, families, couples and glamour, high school seniors are his favorite. Seniors are his easiest subjects since they require little space (unlike families), hold still (unlike kids), do what they’re told (unlike babies), understand English (unlike pets), and will give him as much time as he needs (unlike weddings).

Fuzzy practically insists on working on location with each session. Fuzzy feels his specialty is his total comfort with creating portraits in clients’ homes, especially if he has never been there before. His goal is to make a variety of images that don’t necessarily look like they were done in the clients’ bedrooms, garages, or hallways... even though they were!

AWARDS / CREDENTIALS

Fuzzy started entering prints in Wisconsin PPA competition in 1993. In that and subsequent competitions he’s entered, Fuzzy was awarded four Fuji Masterpiece Awards, earned top awards for the Wisconsin PPA senior folio competition twelve times; was Wisconsin’s Photographer of the Year twice; won Senior Photographer’s International folio competitions five times; Senior Portrait Artists’ Photographer of the Year, had 29 prints selected for National Traveling Loan Collection, two for Disney’s Epcot Center, one for Photokina in Germany, one for the International Hall of Fame and Museum in Oklahoma, in addition to other awards and accolades.

LONG PROMO

(Edit as necessary for publication)

Fuzzy will show you how to create **custom** portraits that transcend the ordinary. You won’t learn how to do more... you’ll learn how to do better!

For four to six hours, Fuzzy goes to each subject’s home and anywhere else to just have fun! The result is a powerful collection of images that reflect that subject’s lifestyle, interests, and attitude. Fuzzy doesn’t try to make images that sell... and that is precisely why they sell!

Fuzzy’s program shows many “before and after” images to demonstrate the benefits of all the lighting tools he uses.

(Live Shoot Info) Fuzzy will spend time covering selecting photo sites on location. Site selection is particularly crucial for image design, posing inspiration and theme.

Fuzzy is a master at outdoor and indoor lighting techniques similar to those used in the fashion/commercial industry, but scaled down for the photographer who chooses to work without an assistant. Fuzzy’s choices of equipment (to buy or build) are also keys to *help* rather than hinder creativity. Each item must be portable, quick and effective.

This workshop is guaranteed to teach you key techniques and give you a fresh perspective.

SHORT PROMO

Professional photographers must have a firm grasp on creative, versatile and precise portrait lighting as the one constant in the ever-changing field of photography and the never-ending avalanche of competition. Fuzzy’s program focuses on vitally important basics and advanced nuances of many indoor, outdoor, ambient and artificial lighting techniques.