

## **DVD 1**      **MP4 Disc 1**

- I. Introduction / Our Studio / Home Town**
- II. Mini-Marketing**
  - A. Ways We Promoted Our Budding Business
  - B. In-Person Marketing
  - C. Internet Marketing
- III. Pricing**
  - A. Copying Concerns
  - B. Higher Up-Front Fees
  - C. Minimum Purchase
  - D. Optional Add-Ons
- IV. Digital Products**
  - A. Collages
  - B. Albums / Page Layout Designs
- V. Selling Systems (Proofless)**
  - A. Equipment
  - B. Software

## **DVD 2**

- VI. Equipment Hardware**
  - A. Camera Techniques
    - 1. Sensors and Depth of Field
    - 2. Camera Settings
  - B. Lenses
    - 1. Fish-eye zoom
    - 2. Wide Angle Zoom
    - 3. Middle Range Zoom
    - 4. Telephoto Zoom
    - 5. Medium Telephoto Wide Aperture Prime
    - 6. Long Telephoto Wide Aperture Prime
    - 7. Teleconvertors / Multipliers
    - 8. Lensbaby
  - C. Light Stands / Modifications
  - D. Camera Stability
    - 1. Tripod
    - 2. Pistol Grip / Electronic Shutter Release
    - 3. Mirror Up
  - E. UV Filter / Flare
  - F. Polarizer
  - G. Other Misc. Hardware
- VII. Software Solutions**
  - A. Raw Capture
    - 1. Gray Balance
    - 2. Color Error Correction
    - 3. Exposure Error Correction
    - 4. Exposure Range Correction
- VIII. Proper Skin Tone Color**
  - A. Photography Considerations
  - B. Make-Up Assistance
  - C. Before & After Examples
  - D. Facial Analysis

## **DVD 3** (Heavy Light Beginning)

- IX. Natural Main Light... Sun**
  - A. Clean
  - B. Natural Control Devices
  - C. Flare
- X. Natural Main Light... Sweetlight**
- XI. Natural Main Light... Cloudy**
  - A. Working with the Light
  - B. Site Selection
    - 1. Overhead Blockers
    - 2. Fill surfaces
    - 3. Site Selection with assisted lighting
- XII. Assisted Main Lighting with Modifiers**
  - A. Natural Reflectors
  - B. Larson and Westcott
  - C. "Fuzzyflector"
    - 1. White
    - 2. Silver
    - 3. Mirror (Direct and Indirect)

## **DVD 4**

- XIII. Fill Lighting**
- XIV. Subject Separation**
  - A. From Busy Backgrounds
  - B. Accent / Edge Light
  - C. Lens Fog Protection
  - D. Background Lighting
- XV. Subtractive Lighting**
  - A. Using Natural Subtractive Objects
  - B. Using Artificial Light Blockers
    - 1. Top Light Blocking
    - 2. Side Light Blocking
    - 3. Top and Side Light Blocking
    - 4. Subtracting and Adding
    - 5. Bottom Light Blocking

## **DVD 5**

- XVI. Scrim Outdoor**
  - A. Scrim Techniques with Straight Sunlight
    - 1. Tonal Range Compression
    - 2. Key Shifting
    - 3. Scrim vs. Direct Reflector
    - 4. Scrim Panel with Redirected Sunlight
- XVII. Scrim Indoors** Controlling Light from Outside

## DVD 6

### XVIII. Auxiliary Continuous Lighting Outdoor

- A. Outdoor Tungsten Light
  - 1. Portable Spot Light
  - 2. Blue Gel Color Correction
  - 3. LED Lighting as a Main Light

### XIX. Auxiliary Continuous Lighting Indoor

- A. Color Correction Options
- B. Softer Spot
- C. Tungsten as an Accent Light
- D. Tungsten as a Background Light
- E. LED Lighting
  - 1. LED as a Main Light
  - 2. LED as an Accent Light
  - 3. LED as a Background Light

## DVD 7

## MP4 Disc 2

### XX. Outdoor Electronic Flash

- A. On Camera Flash
- B. Bare Bulb Adapters or Straight Flash?
- C. Off Camera Flash
- D. Spot light Modifiers
- E. Softbox
- F. Softbox with Subtractive Gobo
- G. TTL Flash Accuracy
- H. High Speed Sync
  - I. High Power Strobes
- J. Outdoor Flash Height
- K. Feathering Flash

## DVD 8

### XXI. Outdoor Electronic Flash, Extra Stuff

- A. Ring Light
- B. Gelling the Flash
- C. Flash / Ambient Control Options
- D. Flash Fill
- E. Flash Accent / Separation
- F. Flash for Background

## DVD 9 (Heavy Light Ending)

### XXII. Indoor Flash (Indoors = Any Overhead Roof)

- A. Mixing Flash with Ambient Light
- B. Softbox vs. Ceiling Bounce
- C. Ceiling Bounce Devices
- D. Ring Light
- E. Matching Color Temperature
- F. Flash as Fill Lighting
- G. Flash as Accent Lighting
- H. Flash as Background Lighting

### XXIII. Edgy or Over the Edge?

(Live Program Only)

## DVD 10

### XXIV. Home Made

- A. Ordinary Homes / Extraordinary Results
- B. Window Light Diagrams
- C. Working in Various Rooms

### XXV. Working Outside the Home

- A. Use Whatcha Got

### XXVI. Weather or Not

## DVD 11

### XXVII. Color Management

- A. The Need for Monitor Calibration
- B. Skin Tone Consistency
- C. Development Consistency

### XXVIII. Photoshop Phixes

- A. Photoshop Aids to Lighting
- B. HDR
- C. Vignetting, Edges, Refinements
- D. Artistic License

## DVD 12

### XXIX. Photoshop Philters

- A. Retouching
- B. Monochrome Money-Making Methods
- C. Art Effects
- D. LucisArt, Nik Tonal Contrast
- E. Textures

### XXX. Photoshop Phun

- A. Fabrication Fun
- B. Scene Swaps
- C. Liquify

**Also: Latest Senior Slide Show**

*Note: Some DVDs will have more topics than others because some topics take up more time and images than others. You'll get your money's worth with every DVD!*

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