

## January

### I. Introduction

- A. Our / Fuzzy's Roots
- B. Our Studio / Home Town

### II. Mini-Marketing

- A. Ways We Promoted Our Budding Business
- B. In-Person Marketing
- C. Internet Marketing

*Plus... Senior Slide Show*

## February

### III. Pricing

- A. Copying Concerns
- B. Higher Up-Front Fees
- C. Minimum Purchase
- D. Optional Add-Ons

### IV. Digital Products

- A. Collages
- B. Albums / Page Layout Designs

### V. Selling Systems (Proofless)

- A. Equipment
- B. Software

## March

### VI. Equipment Hardware

- A. Camera Techniques
  - 1. Sensors and Depth of Field
  - 2. Camera Settings
- B. Lenses
  - 1. Wide Angle Zoom
  - 2. Middle Range Zoom
  - 3. Telephoto Zoom
  - 4. Medium Telephoto Wide Aperture Prime
  - 5. Long Telephoto Wide Aperture Prime
- C. Lightstands / Modifications
- D. Camera Stability
  - 1. Tripod
  - 2. Pistol Grip / Electronic Shutter Release
  - 3. Mirror Up
- E. UV Filter / Flare
- F. Polarizer
- G. Other Misc. Hardware

### VII. Software Solutions

- A. Nik Filter for Polarizing
- B. Raw Capture
  - 1. Gray Balance
  - 2. Color Error Correction
  - 3. Exposure Error Correction
  - 4. Exposure Range Correction
- C. HDR - Photomatix

### VIII. Proper Skin Tone Color

- A. Photography Considerations
- B. Make-Up Assistance
- C. Before & After Examples

## April

### IX. Natural Main Light... Sun

- A. Clean
- B. Natural Control Devices
- C. Flare

### X. Natural Main Light... Sweetlight

### XI. Natural Main Light... Cloudy

- A. Working with the Light
- B. Natural Control Devices

## May

### XII. Assisted Main Lighting with Modifiers

- A. Natural Reflectors
- B. Larson and Westcott
- C. "Fuzzyflector"
  - 1. White
  - 2. Silver
  - 3. Mirror (Direct and Indirect)

## June

### XIII. Fill Lighting

### XIV. Subject Separation

- A. From Busy Backgrounds
- B. Accent / Edge Light
- C. Lens Fog Protection
- D. Background Lighting

*Plus... Senior Slide Show*

## July

### XV. Subtractive Lighting

- A. Using Natural Subtractive Objects
- B. Using Artificial Light Blockers
  - 1. Top Light Blocking
  - 2. Side Light Blocking
  - 3. Top and Side Light Blocking
  - 4. Subtracting and Adding
  - 5. Bottom Light Blocking

### XVI. Scrim Outdoor

- A. Scrim Techniques with Straight Sunlight
  - 1. Tonal Range Compression
  - 2. Key Shifting
  - 3. Scrim vs. Direct Reflector
  - 4. Scrim Panel with Redirected Sunlight

### XVII. Scrim Indoors for Controlling Light from Outside

## August

### XVIII. Auxiliary Lighting Outdoor

- A. Outdoor Tungsten Light
  - 1. Portable Spot Light
  - 2. Blue Gel Color Correction

### XIX. Auxiliary Lighting Indoor... Tungsten

- A. Color Correction Options
- B. Softer Spot
- C. Tungsten as an Accent Light
- D. Tungsten as a Background Light

## November

### XXVI. Color Management

### XXVII. Photoshop Pixies

- A. Internet Aids
- B. Photoshop Aids to Lighting

## December

**XVIII. Photoshop Philters** Vignetting, Edges, Diffusion, Black & White, Infrared, Snow, Rain, Cloning, Spot Color, Various Filters, Textures, Scene Swaps, Liquify

*Plus... Senior Slide Show*

## September

### XX. Outdoor Electronic Flash

- A. Softbox Set-up
- B. Applications
- C. Softbox with a Subtractive Gobo
- D. Outdoor Flash Height
- E. Portable Ring Light
- F. Background / Separation Strobe

### XXI. Indoor Flash (*Indoors Means Any Overhead Roof*)

- A. Mixing Flash with Ambient Light
- B. Softbox vs. Ceiling Bounce
- C. Ceiling Bounce Devices
- D. Ring Light
- E. Matching Color Temperature
- F. Flash as Fill Lighting
- G. Flash as Accent Lighting
- H. Flash as Background Lighting

## October

### XXII. Edgy... But Not Over the Edge

What is permissible for high school seniors?

### XIII. Home Made

- A. Ordinary Homes... Extraordinary Results
- B. Subject Placement Window Lighting Diagrams
- C. Working in Various Rooms
- D. Subdue Background Detail

### XXIV. Working Outside the Home

### XXV. Weather or Not

*Note: Some months seem to have more topics than others. But that's deceiving because some topics take up more time and images than others. You'll get your money's worth every month!*