

Segment 1

I. Introduction

- A. Our / Fuzzy's Roots
- B. Our Studio / Home Town

II. Mini-Marketing

- A. Ways We Promoted Our Budding Business
- B. In-Person Marketing
- C. Internet Marketing

III. Pricing

- A. Copying Concerns
- B. Higher Up-Front Fees
- C. Minimum Purchase
- D. Optional Add-Ons

IV. Digital Products

- A. Collages
- B. Albums / Page Layout Designs

V. Selling Systems (Proofless)

- A. Equipment
- B. Software

Segment 2

VI. Equipment Hardware

- A. Camera Techniques
 - 1. Sensors and Depth of Field
 - 2. Camera Settings
- B. Lenses
 - 1. Wide Angle Zoom
 - 2. Middle Range Zoom
 - 3. Telephoto Zoom
 - 4. Medium Telephoto Wide Aperture Prime
 - 5. Long Telephoto Wide Aperture Prime
- C. Lightstands / Modifications
- D. Camera Stability
 - 1. Tripod
 - 2. Pistol Grip / Electronic Shutter Release
 - 3. Mirror Up
- E. UV Filter / Flare
- F. Polarizer
- G. Other Misc. Hardware

VII. Software Solutions

- A. Nik Filter for Polarizing
- B. Raw Capture
 - 1. Gray Balance
 - 2. Color Error Correction
 - 3. Exposure Error Correction
 - 4. Exposure Range Correction
- C. HDR - Photomatrix

VIII. Proper Skin Tone Color

- A. Photography Considerations
- B. Make-Up Assistance
- C. Before & After Examples

Segment 3

IX. Natural Main Light... Sun

- A. Clean
- B. Natural Control Devices
- C. Flare

X. Natural Main Light... Sweetlight

- A. Before sunset / After sunrise
- B. After sunset / Before sunrise

XI. Natural Main Light... Cloudy

- A. Working with the Light
- B. Natural Control Devices

Segment 4

XII. Assisted Main Lighting with Modifiers

- A. Natural Reflectors
- B. Larson and Westcott
- C. "Fuzzyflector"
 - 1. White
 - 2. Silver
 - 3. Mirror (Direct and Indirect)

Segment 5

XIII. Fill Lighting

XIV. Subject Separation

- A. From Busy Backgrounds
- B. Accent / Edge Light
- C. Lens Fog Protection
- D. Background Lighting

Segment 6

XV. Subtractive Lighting

- A. Using Natural Subtractive Objects
- B. Using Artificial Light Blockers
 - 1. Top Light Blocking
 - 2. Side Light Blocking
 - 3. Top and Side Light Blocking
 - 4. Subtracting and Adding
 - 5. Bottom Light Blocking

Segment 7

XVI. Scrim Outdoor

- A. Scrim Techniques with Straight Sunlight
 - 1. Tonal Range Compression
 - 2. Key Shifting
 - 3. Scrim vs. Direct Reflector
 - 4. Scrim Panel with Redirected Sunlight

XVII. Scrim Indoors for Controlling Light from Outside

Segment 11

XXII. Home Made

- A. Ordinary Homes / Extraordinary Results
- B. Window Light Diagrams
- C. Working in Various Rooms
- D. Subdue Background Detail

XXIII. Working Outside the Home

XXIV. Weather or Not

Segment 8

XVIII. Auxiliary Lighting Outdoor

- A. Outdoor Tungsten Light
 - 1. Portable Spot Light
 - 2. Blue Gel Color Correction

XIX. Auxiliary Lighting Indoor... Tungsten

- A. Color Correction Options
- B. Softer Spot
- C. Tungsten as an Accent Light
- D. Tungsten as a Background Light

Plus... Senior Slide Show

Segment 12

XXV. Color Management

XXVI. Photoshop Phixes

- A. Internet Aids
- B. Photoshop Aids to Lighting
- C. HDR
- D. Vignetting, Edges, Refinements
- E. Artistic License

XXVII. Photoshop Philters

- A. Retouching
- B. Monochrome Money-Making Methods
- C. Art Effects
- D. LucisArt, Nik Tonal Contrast
- E. Textures
- F. Putting It All Together

XXIX. Photoshop Phun

- A. Fabrication Fun
- B. Scene Swaps
- C. Liquify

Segment 9

XX. Outdoor Electronic Flash

- A. Softbox Set-up
- B. Applications
- C. Softbox with a Subtractive Gobo
- D. Outdoor Flash Height
- E. Portable Ring Light
- F. Background / Separation Strobe

Segment 10

XXI. Indoor Flash (*Indoors Means Any Overhead Roof*)

- A. Mixing Flash with Ambient Light
- B. Softbox vs. Ceiling Bounce
- C. Ceiling Bounce Devices
- D. Ring Light
- E. Matching Color Temperature
- F. Flash as Fill Lighting
- G. Flash as Accent Lighting
- H. Flash as Background Lighting

Note: Some segments will have more topics than others. But that's deceiving because some topics take up more time and images than others. You'll get your money's worth every month!